



# UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office  
Address: COMMISSIONER FOR PATENTS  
P.O. Box 1450  
Alexandria, Virginia 22313-1450  
www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO..
-----------------	-------------	----------------------	---------------------	-------------------

09/986,554

11/09/2001

Hajime Ashihara

Q67202

5906

7590 02/28/2007  
SUGHRUE, MION, ZINN, MACPEAK & SEAS, PLLC  
2100 Pennsylvania Avenue, N.W.  
Washington, DC 20037-3213

EXAMINER

POND, ROBERT M

ART UNIT

PAPER NUMBER

3625

MAIL DATE

DELIVERY MODE

02/28/2007

PAPER

**Please find below and/or attached an Office communication concerning this application or proceeding.**

<b>Examiner-Initiated Interview Summary</b>	<b>Application No.</b>	<b>Applicant(s)</b>	
	09/986,554	ASHIHARA, HAJIME	
	<b>Examiner</b>	<b>Art Unit</b>	
	Robert M. Pond	3625	

**All Participants:**

(1) Robert M. Pond.

(2) Mr. Joseph Bach, #37,721.

**Status of Application:** Pending

(3) \_\_\_\_\_

(4) \_\_\_\_\_

**Date of Interview:** 22 February 2007

**Time:** \_\_\_\_\_

**Type of Interview:**

- ☒ Telephonic  
☐ Video Conference  
☐ Personal (Copy given to: ☐ Applicant ☐ Applicant's representative)

**Exhibit Shown or Demonstrated:** ☐ Yes ☒ No

If Yes, provide a brief description:

**Part I.**

**Rejection(s) discussed:**

*103(a) rejection of claims 2-10 and 12-20*

**Claims discussed:**

*Independent claims*

**Prior art documents discussed:**

*Woolston, Buyclassiccars.com (both previously cited); Lemonbusters.com (see attached PTO-892)*


**Part II.**

**SUBSTANCE OF INTERVIEW DESCRIBING THE GENERAL NATURE OF WHAT WAS DISCUSSED:**

*See Continuation Sheet*

**Part III.**

- ☐ It is not necessary for applicant to provide a separate record of the substance of the interview, since the interview directly resulted in the allowance of the application. The examiner will provide a written summary of the substance of the interview in the Notice of Allowability.  
☒ It is not necessary for applicant to provide a separate record of the substance of the interview, since the interview did not result in resolution of all issues. A brief summary by the examiner appears in Part II above.

  
 (Examiner/SPE Signature)

\_\_\_\_\_  
 (Applicant/Applicant's Representative Signature – if appropriate)

Continuation of Substance of Interview including description of the general nature of what was discussed: Arguments pertaining to online ordering of agent product search (physical search) at sales shops for products not orderable via a network connection were persuasive. Woolston in combination with Walker and Buyclassiccars.com fail to disclose or suggest the claimed feature. The final office action mailed 26 September 2006 is withdrawn. A new office action will be issued based on claims entered 07 July 2006.

Pertaining to claim language, claims 5, 8, 15, and 18 claim contradicting elements. If the system can transmit sales information that includes product listings for a plurality of items which are only sold at sales shops, then the sales shops are accessible via the communications network. Rejection under 35 USC 112 will be included in the next office action.

A telephone discussion with Mr. Bach was held on 19 January 2007. Arguments already on the record were reviewed to the extent that this Examiner agreed to a follow-on discussion pertaining to the merits of the prior art and claimed subject matter.